

Diploma of Communication (Domestic students)

Program code
8058
Available at
Gold Coast Campus, Nathan Campus
Duration
1 year full-time
2 years part-time

Credit points

80

Commencing in Trimester 1 and Trimester 2 Prerequisites NIL

Assumed knowledge Any General or Applied English subject (Units 3&4, C)

About this program

The Diploma of Communication is a pathway program designed to help you transition into the Bachelor of Communication. The diploma introduces the diversity and complexity of the contemporary communication and media landscape. You, ll develop interdisciplinary skills in digital media production, content creation, advanced writing and digital communication, tailored for various platforms including emerging technologies.

Critical thinking and creativity are emphasised to develop innovative problem-solving skills. Ethics and social responsibility are at the core of the program. This is vital in shaping responsible media professionals who understand the impact of their work.

You¿ll gain foundational knowledge and skills in a supportive learning environment, setting you up for success in your further studies.

My attendance during the program

Attendance information

The Diploma of Communication is offered full-time and part time on campus at the Gold Coast and Nathan campuses.

My career opportunities My career opportunities

Gain valuable transferable skills in communication, digital production and content creation, which will be well-suited to a wide range of workplaces.

Communications graduates are sought after by organisations across social media, community and stakeholder engagement, digital marketing, events, media, public relations and promotions, strategic communications, journalism and research.

Pathways to further study

Pathways to further study

Combined diploma/degree

Once you've successfully completed this diploma, you'll be offered guaranteed entry into the second year of the Bachelor of Communication (1685).